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Schoeller Allibert and RECALO agree exclusivity for the pooling market for fast moving consumer goods

Schoeller Allibert, one of the largest manufacturers of plastic reusable packaging in Europe, and the pooling company RECALO expand the cooperation and agree on an exclusivity for the distribution of pooling services with the Magnum Optimum 1208 in the FMCG and food industry.

In Beringen/Belgium, the two companies signed the exclusivity agreement for the new foldable returnable load carrier Magnum Optimum 1208.

It was signed by Arash Ranjbar, Managing Director of RECALO GmbH and Ludo Gielen, Chief Executive Officer of the Schoeller Allibert Group.

"This agreement will significantly expand our partnership with Schoeller Allibert and enhance our position as a leading pooling and logistics service provider" said Arash Ranjbar as he signed the exclusivity agreement. The signed agreement is part of the framework agreement concluded with Schoeller Allibert and covers a sales volume of up to € 14.1 million for the next five years. With this cooperation, RECALO GmbH secures the exclusive rights for the distribution of pooling services on the European market.

The Magnum Optimum 1208 returnable load carrier is the result of several years of development by both companies. The Magnum Optimum 1208 is manufactured as an option for RECALO in a special version, which was specially developed for use in the FMCG and food industries and is distributed by RECALO under the name Smart Heavy Pac (SHP).

The joint delivery and purchase obligation, which is limited for the pooling market for FMCG, enables both companies to better plan for the coming years and secures RECALO GmbH an outstanding position.

"This exclusivity is of particular strategic importance for RECALO. The agreement enables us to offer our customers services which, in combination with the high-quality returnable load carrier, are unique on the European market. We are pleased to be the exclusive supplier for pooling customers who want to use the Magnum Optimum 1208 in the coming years," says Arash Ranjbar.

With this commitment, RECALO is confirming its claim to become an innovative leader in the field of pooling companies.

About RECALO

RECALO GmbH from Laatzten offers services in the field of asset and load carrier management as well as comprehensive logistics services. These services are offered to companies from various industrial sectors such as the food, consumer goods and pharmaceutical industries.

In its core business, the pooling of reusable load carriers, the company combines distinctive technical know-how with modern, self-developed IT and offers its customers tailor-made solutions.

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